



Drew Thomas
Drew Thomas Productions, Inc.
Illusionist/CEO/Creative Director

Drew Thomas Adds Magic Back into Magic ...And to America's Got Talent

Drew Thomas
Available for Interview

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A note from Drew

Performing on *America's Got Talent* has been an amazing experience, and an intense one. Between our performance schedule, travel, the live show deadlines and the intense pressure, we barely have time to come for air, but we always create new acts, our way.

Stage Magic has gotten a cheesy reputation. It isn't hip anymore. It's time to make magic entertaining again. I wanted to take away the gimmicks, the flash and dazzle, but are also so removed from everyone's daily experience, and replace those objects with the raw materials and industrial look that gives it a more relatable edge to our audience's daily experience. I want to take those objects they relate to in a normal environment, and do something completely mystifying with them. I want to make adults feel like kids again – when they were first surprised by magic. That's what's driving our crew, also – to sustain that point where magic first became so enchanting and mystifying.

Drew Thomas Bio

Millions of network television audiences and YouTube viewers across the United States and throughout the world have recently been dazzled by the unique and industrialized illusions of Drew Thomas. His appearances as a finalist on American television's number one-rated summer talent show have exposed greater and

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greater audiences to a powerful new brand of magic and theatrical experience: A high-energy production shaped and perfected through more than 6000 live performances.

Drew Thomas has been materializing fans for his brand of magic and illusion for more than 15 years. Today, his act can incorporate hundreds of thousands of dollars in production, illusions and special effects, such as the Broadway-caliber production, "Now You See It," staged on Royal Caribbean's Freedom of the Seas ... the largest and number one-rated cruise ship in the world. He's created themed shows such as the hugely popular "Carnival of Carnage" for UNIVERSAL STUDIOS Halloween Horror Nights; and showcased new shows for Six Flags and Sea World, accounting for nearly 500 performances annually for the last decade.

Corporate brands such as HARLEY-DAVIDSON motorcycles and NASCAR have 'magically' found their way into Drew Thomas' productions, emphasizing a cultural-savvy connection with target audiences, corporate clients and just plain magic enthusiasts. When your CEO can suddenly materialize on a Harley-Davidson motorcycle or in a NASCAR, you know you have witnessed the in-demand and unmistakable signature of Drew Thomas on an event.

Drew Thomas' clever use of theatrics, music and magic combine into the perfect blend of full throttle entertainment to engage today's fast paced audiences. One of his favorite responses to his show is ... "I'm not usually a magic fan, but I like what you do." The legion of converts to Thomas' innovative spin on the world of illusion is growing ... just like magic.

America's Got Talent

As a finalist on America's #1 rated summer television show Drew Thomas experienced enormous life altering worldwide exposure.

It was incredible to perform on the summer's #1 show and it has changed my life.

- It's the break we've been looking for
- We've gotten more offers than ever before
- Never anticipated the incredible response from America and NBC

It was overwhelming, titillating and exhausting all at the same time.

- Vulnerable, since we have to create something new for an audience of millions each week
- As big fans of the show, it's incredible exciting

Preparing for America's Got Talent wasn't easy and we always had to be prepared for the unexpected...even right before going on LIVE TV for the first time.

- Team only had 7 days to learn, build and rehearse a new act

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- Had a shoestring budget.
- Worked day and night, 7 days straight
- Props started breaking during tech rehearsal
- My crew and entire show stage crew helped out getting us ready
- We were still fixing props behind the scenes as the first live show began to air
- More satisfying to have succeeded under stress

It was really cool that we got to know the judges on America's Got Talent.

- Met all judges on and off set
- David is extremely tall
- Sharon is surprisingly petit
- Piers is direct, shoots straight from the hip

All of the judges had something to say on stage and off.

- David Hasselhoff - "The Million Dollar Act"
- Piers Morgan - "The magician that will redefine the magic industry!"
- Sharon Osborne - "One of the best illusionists that I have ever seen."

Our fellow contestants became family and we still stay in touch.

- At the end of the day, we are all in this together, all putting ourselves out there to be judged. We understand the stresses of competing in a reality TV show better than anyone.
- For so long, we were the only magic act on the show, we did not feel we were in direct competition with anyone.
- Kevin Skinner
- Grandma Lee
- Mosaic
- Breaksk8

Seen by over 100 million people was huge exposure and has changed our business.

- *America's Got Talent* changed our careers.

Our upcoming schedule has dramatically changed.

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- Future projects worldwide
- Current show schedule

History and Future of Drew Thomas Magic

I not only started at a very young age but my family has been an integral part of my success. Additionally my wife Rebecca has worked alongside me for 13 years.

I got started in magic when I was 5 and my first big break was a broken leg.

- When I broke my leg in high school this was my big break

There were many people who inspired me to be a magician.

- Doug Henning
- David Copperfield
- Started performing when I was 7

Drew Thomas Magic is deconstructing magic and making believers out of skeptics.

- We add storyline and a cast of characters, and we're not gimmicky.
- Example, our Carnival of Carnage live show at Universal Studios *Halloween Horror Nights*. It's a horror movie magic show live on stage.

Ultimately I want to create live touring shows as well as star on Broadway.

- Worldwide Touring, Las Vegas and Broadway

Tremendous effort, imagination and time go into each new segment and routine.

- Normally months to a year, but just weeks for *America's Got Talent*.

There is so much that I want our audiences to walk away with.

- A great magic show carries people away to a world where anything is possible, and in the midst of an economy crash, we hope to fill our audience's imaginations and hearts with feelings of hope and excitement.

Humility is the backbone to my personality on stage.

- Humility. Rather than behaving as though we know something they don't, I invite our audience into my world.

It is no accident that beautiful women are in magic.

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- Better yet, why do beautiful women agree to work with magicians? It's much more painful and uncomfortable work than glamorous.
- It can be extremely dangerous-armed pulled into a motor and stage on fire.

I am extremely fortunate to have my family on stage and off.

- Good but challenging. Together 24/7
- Lots of stress, being on stage
- Now we have a 3 year old son as well

My wife Rebecca has not always been my assistant...that's another interesting story.

- Hint: She's not thrilled about it
- She loves it...hates working with me though! One big happy magic family.

I never intended to involve my family on stage but it's moving in that direction.

- Wrote an act for *America's Got Talent* to introduce America to my family
- Daughter Olivia is 11
- She's always wanted to be in my act
- Grew up with magic, so she understands how it works

I believe magic is one of the best forms of live entertainment...and I'll prove it to you.

- Best time for magic because magic is about believing in the impossible.
- When someone experiences great magic, some want to dissect it and others just enjoy and appreciate this unique craft. Mostly a great show involving magic takes an audience back to childhood when they believed in the impossible.

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